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| LOCATION: | Shall be securely attached to the front, side or rear face of a building. May also be located within the front or side landscaped area, providing the banner is set back a minimum of fifty (50) feet from the front or side property line or the building set back line for the specific zoning district, whichever is greater. |
| MAXIMUM SIGN AREA: | 48 square feet of sign area |
| MINIMUM SIDEWALK CLEARANCE: | 7 feet in height when attached where pedestrians would walk beneath the banner. |
| PERMIT: | Required |
| FEE: | Yes |
| TIMEFRAME: | Valid for 30 days; During the 30 day time period, the content of the banner may be changed one (1) time. |
| MAXIMUM NUMBER: | 4 per business per calendar year |
| REMOVAL: | All banners must be removed on the day of the expiration of the permit. |